

IMPACT 100 GLOBAL
TECHNOLOGY TIPS – MAKING YOUR LIFE EASIER
TUESDAY MORNING

RECORD RETENTION

Miranda Schrubbe – Baldwin County

TECHNOLOGY TIPS –

Barbara Lord – North West Florida

THESE ARE JUST AUDIENCE ADDITIONS

There was an active conversation about programs different groups use. (I tried to get names)
Oklahoma – uses a convert Kit – uses automated items – next level from Emma
Uses a button on the bottom of their web site to join or add name to mail lis.

Westchester, NY – Use Wild Apricot successfully for the following:

Membership – pulls reports – important to have files set up

Mailing

Invitations

Web Site

Question: What is too often to send things? (1) Set up a plan (2) Once every 2 weeks

Westchester, NY & Baldwin County - Non Profit Tracking: Use Slide Room/\$700-\$1200 a year

Milwaukee – Fondant (?) used for Grant applications and training - \$4000 a year?

Invitations: Punchbowl, Evile?, Paperless Post – less expensive, RSVP and have customized templates.

Event Brite – used to sell tickets, has good reports, customized registration forms. Cost: fee for every ticket you sell.

Payments – Pay Pal – 22 cents for each transaction for non profits

Many banks have their own programs for payments. Check with your local bank.

Neon – Invitations for free

On Line Survey – used to engage membership

Survey Monkey

Constant Contact

Doodle Pole
Sign up Genus

Word Press – a platform for websites

HTML- Hiber text Mark Up Language Coding

Important to have someone on your communication team to have this knowledge

Everyone wanted the new Council to look into having a program written to address membership, grants and other needs all Impacts need.