

IMACT 100 GLOBAL
DATABASE MANAGEMENT
MONDAY MINI SESSION

Linda Knoll, Indian River
Cyndi Warren, Pensacola
Susan Duane, Southern Palm Beach

Presentation Summary attached to email

Notes from presentation

Pensacola:

Use Little Green Light (LGL) for:

- Membership management

- Prospects

- Non Profit data base

- Pulls trends

- Shows activities & talents of members

- Mass Mailing (are not using) using Mail Chimp

- Form Generation (are not using) using Woofoo – LGL does not integrate on line

- Financials (are not using) using QuickBooks

- Volunteer managed

Pros:

- Has back up

- Has dashboard to customize

Cost:

- \$600 a year

- Multiple users

- 10,000

Users:

- Access by board only – not entire membership

 - Data person & their committee

Notes:

- Do not share membership information/share list only at Annual meeting

- Community Force – I used for their Grant Programs/it is an on line program/everyone on the Grants Committee can access to review LOIS and grants

Indian River County:

Use Neon:

- Started with Excel – could not pull information they wanted
- Choose Neon 2010-11
- Web based system
- Fields custom designed for them
- Auto Back up daily
- Similar to Access
- Used for Membership management
- Generates all types of reports on membership

Con:

- Conversion time consuming
- Large learning curve
- Offers a lot of things we do not use but pay for
- Not integrated with our web site of Community Foundation

Cost:

- \$49 a month for 1,000 members (do not original cost)
- Data entry is done by Community Foundation for a fee

Notes:

- Financials are done by Community Foundation
- They use Constant Contact to communicate with Membership & mailing

Southern Palm Beach

Use Excel:

- Used for membership data
- Retention
- Unlimited fields
- Accessible by everyone – can be emailed
- Use no formulas
- Free

Con:

- Can be a little complicated for some
- A little harder to generate reports

Notes:

- Financials are done by Community Foundation
- Use drop box to share information but membership cannot change anything
- Use Constant Contact for membership communication

Questions and Notes

Fairfield, Conn – Use **Slide Room** for Grants/Cost \$500 for app and \$5 for each proposal

Garden Sate – Uses **E Tapestry** as a database /donors/membership/nonprofit tracking/

Others use Donor Perfect, Wild Apricot - \$1400, Sales Force – received program free but had to pay for training.

As a group it was suggested that Impact Global have a program developed for Impacts as we all need the same type of data and we need the same types of programs to operate – membership, financials, communication, etc.